

RIVERVIEW CENTER

# Breakfast of Light



FEATURING  
KEYNOTE SPEAKER

## Vanessa McNeal

Survivor, Award-Winning  
Documentary Filmmaker, Speaker  
& Life and Leadership Coach



## SPONSORSHIP OPPORTUNITY

April 9, 2025

7:30am



**Bien VenU**

7400 Hudson Rd, Cedar Falls, IA



## About Our Event

The Breakfast of Light is an empowering event giving voice to the resilience of survivors. By sponsoring Riverview Center's Breakfast of Light, you help survivors get the advocacy, support, and counseling they need, while also increasing your brand awareness and community goodwill for your organization.

## About Our Keynote Speaker

Vanessa McNeal is a nationally acclaimed Speaker, Life & Leadership Coach, and Award-Winning Documentary Filmmaker. Her documentaries include: *We are Survivors*, a film that examines the healing journeys of eight survivors of sexual abuse; *The Voiceless*, featuring the stories of five male survivors of sexual violence; and *Gridshock*, an expose on the depth and breadth of the sex trafficking industry in the state of Iowa.

With a Master's Degree in Social Work with a specialization in trauma informed care, Vanessa is a leading voice on well-being, resilience, and mental & emotional mastery. Her impactful presentations have resonated with audiences ranging from women's empowerment events and university lecture halls to prestigious military institutions such as the National Guard and Air Force. Vanessa's mission is to inspire and ignite positive change, empowering individuals and organizations to reach their highest potential.

**New This Year!** With your support, Kevin Mulcahy, federal prosecutor and survivor of childhood sexual abuse, will be offering a free training for law enforcement professionals, sexual assault nurse examiners, sexual and domestic assault advocates, mental health professionals, military victim advocates, child protection center staff, and more on April 11, 2025. This training will be available for professionals across Riverview Center's 16-county service area in Iowa and Illinois. So your support of the event will also support critical training for professionals in your own community!

# SPONSORSHIP OPPORTUNITY



## Presenting Sponsor \$5,000+

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- Recognition of sponsorship from podium with opportunity to give welcoming remarks
- Logo on digital materials, including emails, event page, and social media
- Logo showcased at event

## Hosting Sponsor \$2,500

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- Logo showcased at event

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- Logo on digital materials including emails, event page, and social media
- Logo showcased at event

## Table Sponsor \$500

- 1 Table of 8 with name on table
- Name showcased at event

## Giving Sponsor \$250

- 4 tickets
- Name showcased at event

## Sharing Sponsor \$150

- 2 tickets
- Name showcased at event



Scan me!  
Process sponsorships online!

## Contact

Sam Blatt, Director of Development  
sam@riverviewcenter.org  
319-939-9599

## IN-KIND DONATIONS

*Can't do a cash sponsorship or attend?  
Provide an in-kind donation instead!*

The Breakfast of Light also includes a select raffle with limited items, which is an opportunity for your business to donate goods and services. Please contact Sam about your item to help us craft exciting raffle packages. Your name will be listed as the generous donor on the raffle descriptions.

Donations are greatly appreciated and tax-deductible.

